

Diamondhead, MS - Immediate Trade Area



NextSite Community Overview

1990 - 2000 - 2010 Census, Q1 2020 Estimates & Q1 2025 Projections

Calculated using TAS Retrieval

Latitude: 30.379909 Longitude: -89.366950

Jun 8, 2020

Population

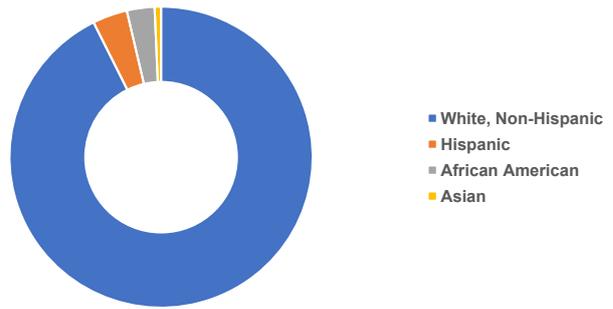
	Immediate Trade Area	2020 Population	2020 Households
2020 Population	10,618		
2025 Projected Population	11,192		
Population Growth %:	1.06%		
2020 Households	4,480		
2025 Households	4,728		
Household Growth %:	1.08%		
Expected Value Indicator (EVI)	0.99		

Total Population by Age

	Immediate Trade Area	Average Age	Total Population by Age
Average Age	45.31		
0 - 4 Years	491	4.63%	
5 - 9 Years	537	5.06%	
10 - 14 Years	450	5.41%	
14 - 18 Years	516	4.86%	
18 - 22 Years	533	5.02%	
22 - 25 Years	386	3.63%	
25 - 35 Years	983	9.25%	
35 - 45 Years	1,003	9.44%	
45 - 55 Years	1,324	12.47%	
55 - 65 Years	1,571	14.79%	
65 - 75 Years	1,494	14.07%	
75 - 85 Years	1,055	9.93%	
85 +	277	2.60%	

Population by Race/Ethnicity

	Immediate Trade Area	
White, Non-Hispanic	9,654	90.92%
Hispanic	386	3.64%
African American	308	2.90%
Asian	72	0.68%



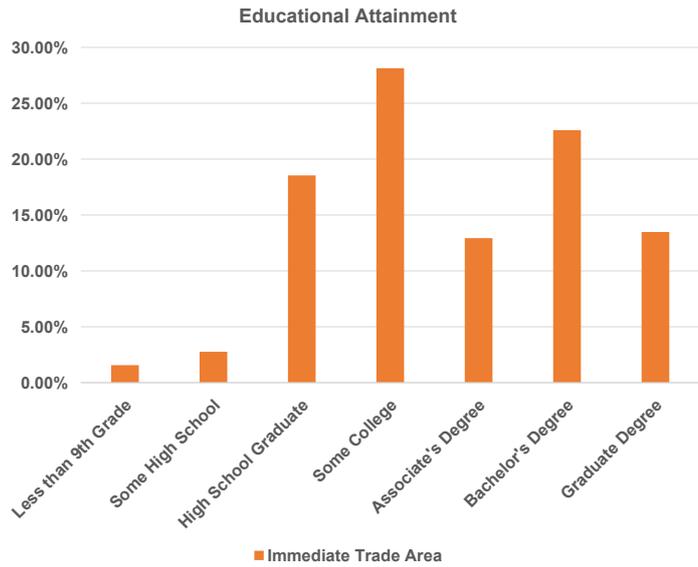
Household Income

	Immediate Trade Area	
Per Capita Income	\$36,195	
Average HH Income	\$84,680	
Median HH Income	\$71,097	
\$25,000 - \$35,000	336	7.51%
\$35,000 to \$50,000	518	11.56%
\$50,000 to \$75,000	993	22.16%
\$75,000 to \$100,000	748	16.70%
\$100,000 to \$150,000	879	19.61%
\$150,000 to \$200,000	378	8.44%
\$200,000 +	82	1.83%



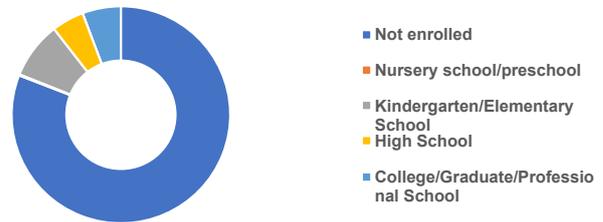
Educational Attainment

	Immediate Trade Area	
Less than 9th Grade	121	1.57%
Some High School	213	2.76%
High School Graduate	1,429	18.54%
Some College	2,168	28.13%
Associate's Degree	996	12.93%
Bachelor's Degree	1,741	22.59%
Graduate Degree	1,039	13.48%



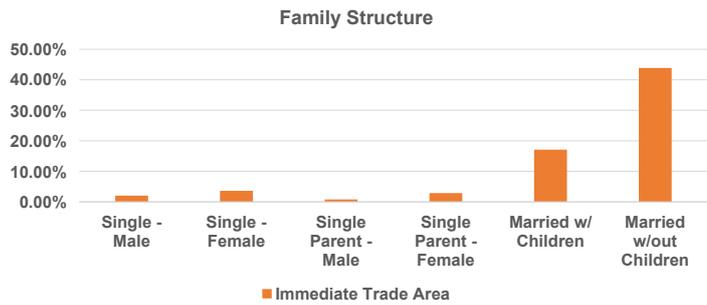
School Enrollment

	Immediate Trade Area	
Not enrolled	8,591	80.91%
Nursery school/preschool	17	0.16%
Kindergarten/Elementary	896	8.44%
High School	508	4.79%
College/Graduate/Professional	606	5.70%



Family Structure

	Immediate Trade Area	
Single - Male	91	2.04%
Single - Female	162	3.62%
Single Parent - Male	35	0.78%
Single Parent - Female	129	2.87%
Married w/ Children	766	17.10%
Married w/out Children	1,966	43.88%



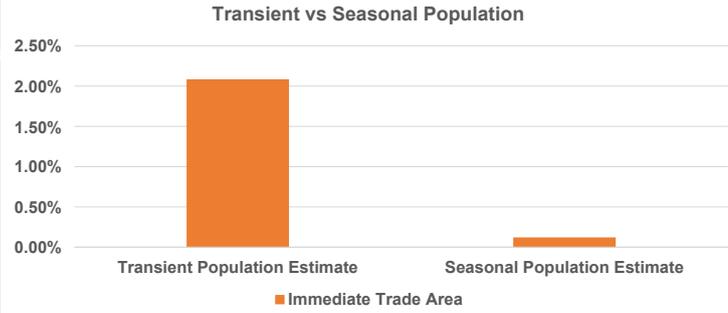
Home Ownership

	Immediate Trade Area	
Owner Occupied Housing	3,871	86.41%
Renter Occupied Housing	609	13.59%



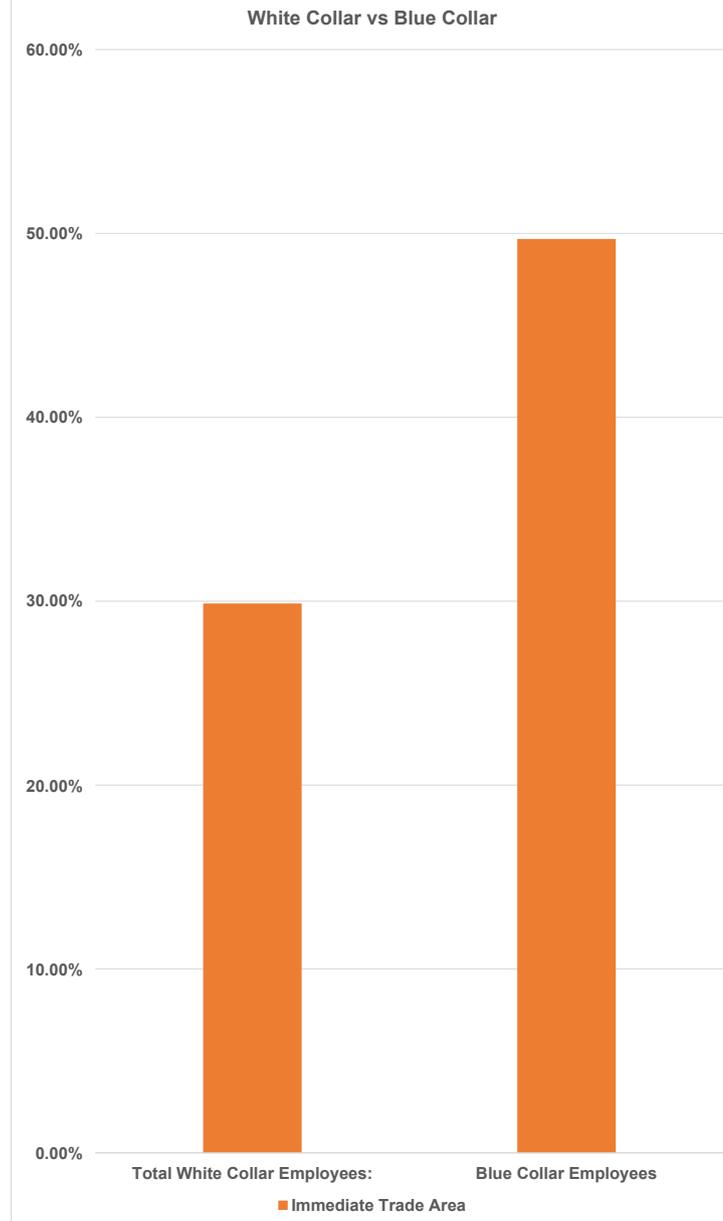
Components of Change

	Immediate Trade Area	
Births	99	
Deaths	184	
Migration	199	
Transient Population Estimate	221	2.08%
Seasonal Population Estimate	13	0.12%



Occupations - White Collar

	Immediate Trade Area	
Total White Collar	1,206	29.88%
Architecture and Engineering Employees	141	3.48%
Business and Financial	123	3.03%
Community and Social Services Employees	86	2.13%
Computer/Mathematical Science Employees:	96	2.38%
Education, Training, and Library Employees	263	6.50%
Arts, Design, Entertainment, Sports, and Media Employees	43	1.07%
Healthcare Practitioners/Technical Employees	141	3.49%
Healthcare Support Employees	65	1.62%
Legal Employees	8	0.19%
Life, Physical, and Social Science Employees	38	0.95%
Management Employees	203	5.02%
Blue Collar Employees	2,006	49.70%
Building, Grounds Cleaning, and Maintenance Employees	135	3.34%
Construction and Extraction Employees	105	2.59%
Farming, Fishing, and Forestry Employees	3	0.08%
Food Preparation and Serving Related Employees	255	6.32%
Installation, Maintenance, and Repair Employees	119	2.96%
Office and Administrative Support Employees	528	13.09%
Personal Care and Service Employees	123	3.05%
Production Employees:	276	6.84%
Protective Service Employees:	59	1.46%
Sales and Related Employees:	240	5.94%
Transportation/Material Moving Employees:	163	4.03%
Military	807	20.00%



Workplace Statistics

<p># of Businesses: Workplace Employees (FTE): Total Daytime Population: Median Employee Salary: Average Employee Salary: Unemployment Rate</p>	<p>Immediate Trade Area</p> <p>226 4,037 11,900 \$44,115 \$48,888 4.75%</p>
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